**Who said that enable rural residents to regain a level of service equivalent to that proposed in urban areas was complicated ?**

**PileICI** brings **together in one application** all the digital tools to **generate traffic**, **generate additional sales**, **present** and **promote a product or service,** organize **deliveries or a click & collect..**

We **analyzed and modelled the customer problem**. Then we developed the **Data Science and AI part**. Finally, we kept **our promise** and made a **POC and customer demo** available **in less than 2 months**.